

FAX# 703 528 7880
CREDIT RISK !! NOV1/12 17.34
REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD _____

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

1

DATE NOV1/12 17.34

DATE NOV1/12 17.34

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***** THIS IS A CASH INVOICE *****

CON CM USING ELECTRONIC INVOICING - AGENCY IDB #1021

PROF-HUKILL, GAETZ, GARDINER

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

30	\$3,000.00
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10/30

11/2

1

TU-F

3

PROGRAM : JEOP
CON COM1: 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

50	A		700A-900A	30		\$1,050.00	11/3	11/4	2		SA-SU	2
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-9 FOR 1 SPOT/WK

51	A		1000A-1100A	30		\$560.00	11/5	11/5	1		MON	1
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PROGRAM : MILLIONAIRE/FUED
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 50-52

52	A		1205A-105A	30		\$340.00	11/5	11/5	1		MON	1
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PROGRAM : JEOP
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 50-52

STATION MAKEGOOD OFFERS:
M7 OK'D BUY#9 MISSED:TU-F/700P-730P NOV2 30S \$3,000.00 (NOV1/12)
OFFER:SA-SU/700A-900A NOV3(2/WK) 30S \$1,050.00 PLS ADVISE.
& MON/1000A-1100A NOV5 30S \$560.00
& MON/1205A-105A NOV5 30S \$340.00
CMT:WE CAN OFFER

NOV/12 73835.00 CONTRACT TOTAL 73835.00
TOTAL SPOTS 52

MARKET TOTALS \$436,833 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE